

PROJECT ANNUAL

BULLETIN



Global Youth for SDGs: Empowering Future Leaders

Project Acronym: @YOUNGSDG

Project Title: Global Youth for SDGs:
Empowering Future Leaders

Type of action: Small-scale
partnerships in youth – Erasmus+

Project Code: 2024-1-ES02-KA210-YOU-
000243811

Project Start Date: 01/09/2024

Project Duration: 24 months

The project will produce the following main outputs:

- **01** – *SDGYOUTH Methodology*
- **02** – *SDGYOUNG Training Guide*
- **03** – *Universal SDGYOUTH Civil Public Service Announcement* (poster, animation, video)
- **04** – *SDGYOUTH Digital Platform*
- **05** – *Scaling-Up and Regional Sustainability Symposium*
- **06** – *Dissemination activities* (webinars, podcasts, online sessions and events)

About the Project

The **@YOUNGSDG** project aims to empower **young people aged 17–25** as active global citizens who are aware of and engaged with the **Sustainable Development Goals (SDGs)**. Through innovative, inclusive and digital learning activities, the project supports young people to:

- Understand global challenges such as poverty, inequality, climate change and environmental degradation.
- Develop critical thinking, creativity and problem-solving skills.
- Design and implement their own SDG-focused local actions and campaigns.



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Partners

Consulta Europa Projects & Innovations SL



Gran Canaria, Canary Islands, Spain - SME

Consulta Europa operates as a leading organization in project development and research, with a focus on sustainable solutions and rural innovation. Their initiatives span various sectors, including tourism, youth empowerment, and women's entrepreneurship. Consulta Europa is recognized for fostering partnerships that address the unique needs of rural and remote communities across Europe.

www.consulta-europa.com

Ecological and Innovation Association



Muğla, Turkey - Non-governmental, non-profit

Founded in early 2024, Ecological and Innovation Association is committed to knowledge-based development at the local level in Muğla, Turkey. The organization provides a range of educational opportunities, from vocational training to digital literacy initiatives, prioritizing the inclusion of young people, immigrants, and underserved community members. Ecological and Innovation Association also emphasizes environmental awareness, sustainable practices, and cultural preservation.

www.bilgemberasmus.com

Jugendliche für Kultur e. V. (YouthX)



Essen, North Rhine-Westphalia, Germany

Non-governmental, non-profit

YouthX is an NGO in Essen, Germany, dedicated to empowering young people and promoting positive social change. It focuses on disadvantaged youth through innovative educational methodologies, seminars and collaboration with local institutions. YouthX facilitates the participation of young people in educational and international programmes, providing support and mentoring. Its expertise covers entrepreneurship, education, social inclusion, sustainable development, e-learning technology and game-based learning.

www.youthx.com

The project is supported
by [Euro-Med Youth
Federation](#)

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Main target groups

- Young people aged 17–25, with special focus on:
 - socio-economically disadvantaged youth
 - young migrants and refugees
 - LGBTQI+ youth and other underrepresented groups
- Youth workers and youth leaders
- NGOs, community organisations and small enterprises working with young people
- Local communities, schools and decision-makers



Project objectives

The overall objective of @YOUNGSDG is to empower young people aged 17–25 as active global citizens who understand the Sustainable Development Goals (SDGs) and are motivated to act for more inclusive, green and democratic societies. The project aims to strengthen young people's knowledge of global challenges, their critical thinking and problem-solving skills, and to provide youth workers with practical tools, training activities and a digital platform that support meaningful youth participation in SDG-related local actions.



The project aims to produce the following main outputs

- **O1** – SDGYOUTH Methodology
- **O2** – SDGYOUNG Training Guide
- **O3** – Universal SDGYOUTH Civil Public Service Announcement (poster, animation, video)
- **O4** – SDGYOUTH Website
- **O5** – Scaling-Up and Regional Sustainability Symposium
- **O6** – Dissemination activities (webinars, podcasts, online sessions and events)

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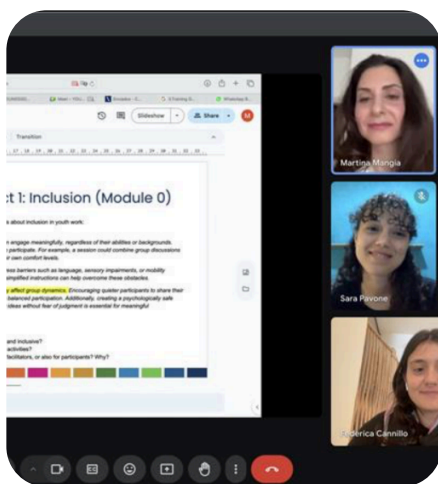
DEVELOPING THE SDGYOUTH METHODOLOGY (01)

During the first months of the project, the partners worked together to design the SDGYOUTH Methodology, which provides the pedagogical backbone of @YOUNGSDG. Each organisation mapped existing good practices, innovative methods and digital tools already used in youth work and global education, with a particular focus on how these can support learning around the Sustainable Development Goals (SDGs). This joint mapping allowed the consortium to build on what already works, instead of starting from scratch.



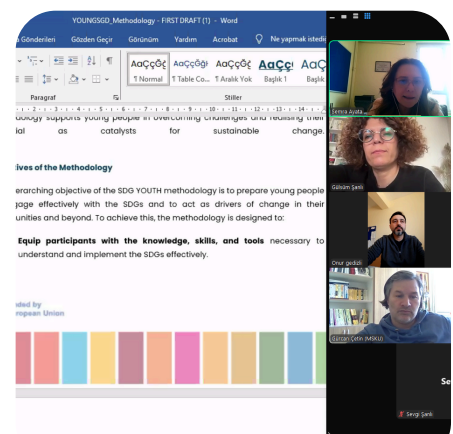
SDG YOUTH Methodology Handbook

Global Youth for SDGs:
Empowering Future Leaders



Based on this groundwork, the team identified and refined a set of core approaches for the methodology, including game-based learning, project-based learning and digital storytelling. These approaches were combined with principles of non-formal education, youth participation and inclusion, ensuring that activities would be engaging and accessible for young people with different backgrounds and learning needs. Special attention was given to disadvantaged and underrepresented youth, so that they can find their voices and see themselves reflected in the proposed activities.

Throughout the period, several online meetings were held to discuss the structure, learning outcomes and chapter layout of the SDGYOUTH Methodology. Partners collaboratively drafted and reviewed sections, aligning terminology and examples to make the document clear, practical and youth-friendly. By the end of 2024, the overall framework and first full draft of the methodology had been completed, ready for further refinement and testing in the next phases of the project.



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SDG YOUNG TRAINING GUIDE (O2)



The Training Guide includes a series of modular workshops linked to specific SDGs, complete with learning objectives, suggested timings, materials and reflection questions. It also provides tips on using digital tools, collaborative platforms and creative media to make learning more interactive and engaging. Particular emphasis is placed on inclusion and diversity, with guidance on how to create safe spaces, address sensitive topics and reach disadvantaged or underrepresented groups of young people.

In the first quarter of 2025, the consortium focused on developing the SDG YOUNG Training Guide, a practical handbook designed to support youth workers in implementing SDG-related activities with young people. Building on the SDGYOUTH Methodology, the guide translates the core principles into concrete training sessions, step-by-step activities and ready-to-use tools. It is intended to be flexible enough to adapt to different contexts, yet structured enough to guide youth workers who may be new to working with the SDGs.

What Are the SDGs?



The Sustainable Development Goals (SDGs) are a set of 17 interconnected global objectives established by the United Nations to address some of the world's most pressing social, economic, and environmental challenges. They were adopted in 2015 as part of the 2030 Agenda for Sustainable Development, a comprehensive plan to promote peace, prosperity, and sustainability across all nations. These goals range from ending poverty and hunger to promoting responsible production and consumption, advancing quality education, achieving gender equality, and combating climate change. Together, the SDGs create a universal blueprint to help ensure that development benefits everyone and leaves no one behind. The SDGs also provide a structure for individuals, communities, governments, and organizations to work together toward a common vision of a fair, just, and sustainable world.

▶ History and Development of the SDGs

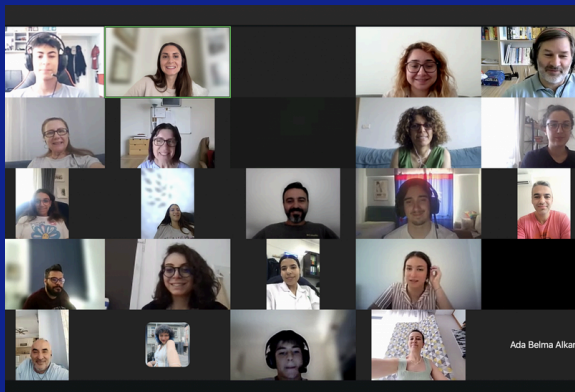
Partners contributed local examples, case studies and activity ideas, which were discussed and refined through online meetings and shared documents. By March 2025, the structure and main content of the SDG YOUNG Training Guide had been agreed, and work was ongoing to finalise the language, layout and e-book format so that it can be freely accessed through the project website and the future SDGYOUTH project website.

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Universal SDGYOUTH Civil Public Service Announcement (O3)

On 8–9 July 2025, the YOUNGSDG project held its Civil Public Service Announcement online event, bringing together young participants from across Europe for two days of interactive learning, creative digital production, and collective reflection.

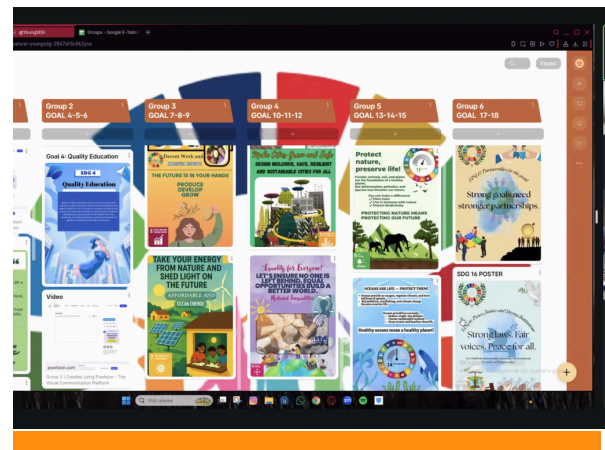
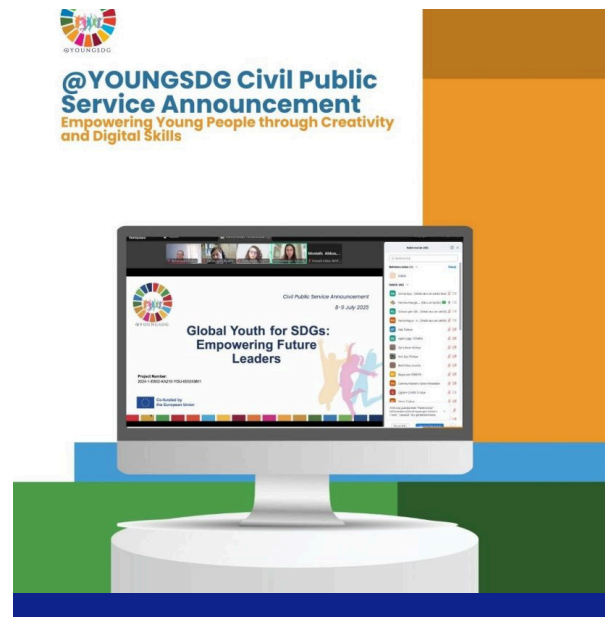
The event was designed to strengthen youth engagement around the Sustainable Development Goals (SDGs), combining awareness-raising with practical digital tools and teamwork.



This activity not only raised awareness about the SDGs but also:

Through a blend of group discussions, creative exercises, and collaborative design, participants explored how to communicate key global challenges in a way that is meaningful, personal, and action-oriented.

Throughout the two days, young people worked together to co-create posters, short animations, and messages that reflected their vision for a more sustainable future. Using accessible online tools such as Canva and Powtoon, they translated abstract global goals into concrete, visual narratives grounded in their own perspectives and local realities.



During this activity:

- Young participants designed posters, short animations and video spots inspired by the 17 SDGs.
- They took part in workshops on storytelling, visual communication, scripting and basic video editing.
- Special attention was given to the participation of disadvantaged and migrant youth, supporting them to express their voices and experiences.
- The resulting materials have been used in @YOUNGSDG communication, on the project website and later integrated into the SDGYOUTH Digital Platform.

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Sustainable Futures Lab: SDG Action Bootcamp

From **1 to 5 September 2025**, young changemakers and partner representatives from Spain (Consulta Europa), Germany (YouthX), and Turkey (ECO-IN) gathered in Berlin for the **YoungSDG Bootcamp**. Organised within the Global Youth for SDGs: Empowering Future Leaders project, the Bootcamp combined workshops, study visits, and intercultural experiences designed to inspire youth-led action for sustainability.



During this activity:

Over three days of immersive learning, participants explored how to bring the 17 Sustainable Development Goals (SDGs) to life in their own communities. Through storytelling workshops, gamified SDG challenges, and collaborative discussions, they examined local examples of sustainable practices and reflected on how to transfer these insights into concrete initiatives back home. The sessions strengthened their understanding of the interconnected nature of the SDGs and encouraged them to design local activities aligned with the 2030 Agenda.



The YoungSDG Bootcamp in Berlin: Local Action, Global Impact

Beyond the workshop space, the group discovered Berlin through a sustainability lens, visiting community gardens, local initiatives, and historical sites that offer practical examples of small-scale actions contributing to global impact. These experiences reinforced the message that meaningful change often begins at community level.

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@YOUNGSDG



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